

# Fearless Innovation™

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## Rethinking Innovation

The ability to innovate is a key differentiator for successful companies. It is the magic ingredient that allows organisations to rise to the accelerated pace of change and outmanoeuvre savvy competitors. But most organisations struggle to develop a culture of innovation as part of their growth strategy.

Too often, many assume innovation is the responsibility of a select group of people or that it must be revolutionary and spectacular. That's not how it works.

Every world-changing product and service was the result of incremental progress and innovation: countless people making small contributions toward a greater goal. And that's the philosophical underpinning of Fearless Innovation™.

## Everyone Can Be Innovators

The Blanchard® Fearless Innovation program empowers the people in your organisation to unleash the inner creativity and skills needed to be an innovator. It teaches a mindset and four-step process that help them seek out problems, experiment, and maximise efficiency and productivity. Incremental innovations help transform the workplace and bring your organisation to the threshold of future success.

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## Outcomes



Increase  
Engagement



Boost  
Agility



Improve  
Problem-solving



Raise organisational  
vitality



# Learning Objectives

- Adopt a new mindset for innovating actively at work, no matter one’s role or level within the organisation
- Seek out problems and situations that innovation could solve
- Generate and prioritise new solutions
- Run experiments and roll out innovative improvements

## The Fearless Innovation™ Skillset



### Who Should Attend?

- Individuals
- Teams
- Managers
- Leaders at all levels

## Powerfully Simple.

Fearless Innovation is an easy-to-understand model that immediately empowers everyone to begin innovating. It starts with teaching the three mindsets needed to innovate:

- **Grace:** The courage to accept imperfection
- **Curiosity:** The courage to wonder and wander
- **Proactivity:** The courage to act and disrupt

The program then teaches a four-step process for identifying meaningful challenges that innovation can improve, generating ideas, experimenting with the idea to test its merit, and launching it into the workplace.

Fearless Innovation is perfect for solving a wide range of challenges, from making incremental improvements that turn existing offerings and processes into great ones to pioneering major breakthroughs across your organisation.

**Virtual** In-depth Learning • Application • Practice • Action Planning

**Learning Journey:** Five one-hour virtual sessions with intersession assignments

**Online** Awareness • Application • Performance Support

**Digital Assets:** A set of micro-activities that can be added to the learning journey

Watch the video here

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