Speeding Your Change Initiative to Success

LEARNING FEATURES

Microlearning Activities
A 35-minute module that can be completed at the learner's convenience

Important Ideas
Key content covered quickly and comprehensively

Interactive Exercises
Fun, engaging activities including videos, games, stories, case studies, and online discussions

Searchable Tools for Success
A variety of activities and tools that help learners practice and apply their new skills

Blanchard®
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COMPANIES

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SOLUTION OVERVIEW

Leading People Through Change® Online

Businesses must evolve with the pace of change if they are to meet marketplace demands. That makes successful change initiatives essential to a company's future.

The bad news: 70% of change initiatives fail. The good news: We've combined our 30 years of experience in the field and decades of authoritative research to create a solution that turns change initiatives into successful undertakings that lift the entire enterprise.

Leading People Through Change Online, an online version of the acclaimed face-to-face solution, teaches your people how to create a high-involvement change initiative that brings all affected parties into the process. Its backbone is the Stages of Concern model, which describes the predictable concerns people will have and the order in which they arise. And it shows leaders how to respond to them, so employees' concerns are addressed and everyone embraces the goal.

Built for a dispersed workforce, Leading People Through Change Online uses short activities to teach the core concepts. It lets managers learn whenever they have spare time or are in a moment of need.

When your leaders understand the dynamics of the change process and know how to respond to inevitable challenges, stumbling blocks become stepping-stones. And then your organization can take a giant step forward into its future.

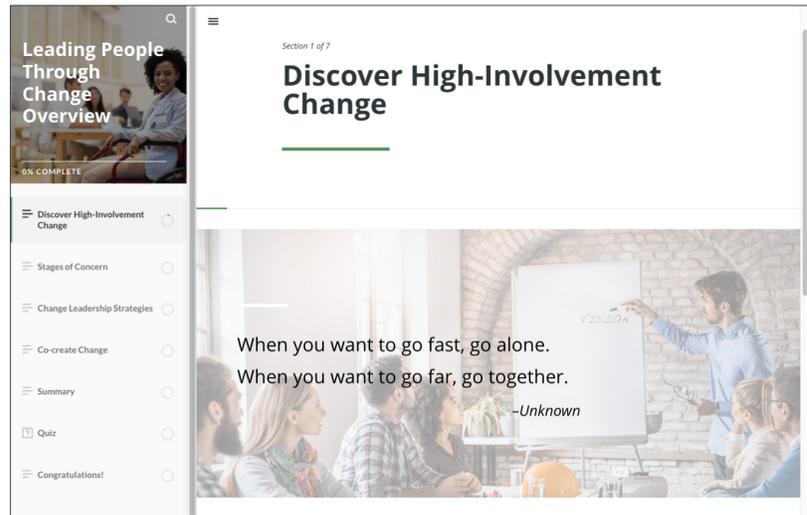**LEADING PEOPLE THROUGH CHANGE CLICKS FEATURES**

Browsable Tips Anytime are bite-sized bits of knowledge

Moments of Need pointers are quick answers that address immediate problems

Topic refreshers to reinforce or brush up on skills as needed

LEADING PEOPLE THROUGH CHANGE ONLINE OVERVIEW
35 MINUTES

Leading People Through Change Online Overview is a 35-minute course that teaches essential skills like identifying and addressing the predictable questions employees have and how to resolve their concerns to increase their buy-in and commitment. Practice opportunities follow content, ensuring concepts are learned.

LEADING PEOPLE THROUGH CHANGE CLICKS
1–5 MINUTES

Clicks are micro-activities ranging from 1 to 5 minutes that learners can use during moments of need. The playlist includes videos, activities, and worksheets. Topics covered include:

- Influencing Up
- Illuminating Blind Spots
- Tackling Touchy Topics
- Bringing It to the Team
- Will I Look Weak if I Test My View?
- Why Arguing Backfires
- Encouraging Your Team to Speak Up
- Leaning into Difference
- Six Ways to Make Your Meetings More Productive

Contact Your Blanchard Associate or check our website to get started:
www.blanchard.co.nz